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FOR IMMEDIATE RELEASE

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Nevada Resort Association's Members & Partners Team Up to Support Project Homeless Connect

New CSR Coalition Formed to Make a Collective Impact in the Community

LAS VEGAS – As part of a new corporate social responsibility (CSR) initiative to work collaboratively as an industry on shared priorities, Nevada Resort Association members and allied partners are teaming up to support the Nevada Homeless Alliance's annual Project Homeless Connect event on November 26. The event brings together those who are homeless or low-income with organizations and programs that can provide assistance. Approximately 2,500 people were served during the 2018 event.

Working together as the Resort Association's Corporate Social Responsibility Coalition (CSR Coalition), the companies aligned efforts to provide much needed resources for the event, including event equipment (tables and chairs) and supplies, lunch, bottled water, diapers and wipes, clothing and volunteers.

"Nevada's resort industry and our gaming manufacturing partners have a long history of giving back to this community and providing assistance to nonprofit organizations serving individuals experiencing homelessness," said Virginia Valentine, president of the Nevada Resort Association. "Given this mutual area of focus between the companies and their desire to make a greater impact by working together, the CSR Coalition identified Project Homeless Connect as ideal opportunity for collaboration due to its reach and effectiveness. Supporting the event as an industry demonstrates our intent to work collectively as a coalition on the top humanitarian issues facing our community."

By coordinating resources and complementing each other's individual efforts, the Coalition worked closely together to meet the growing needs of the Nevada Homeless Alliance in preparing for this year's event. Those participating in this CSR Coalition event include Aristocrat Technologies, Boyd Gaming, Caesars Entertainment, The Cosmopolitan of Las Vegas, Diamond Resorts, Las Vegas Sands Corp., MGM Resorts, Scientific Games, Station Casinos, Wynn Resorts and the Nevada Resort Association.

"By working together, the CSR Coalition is providing invaluable support and a hand up to thousands of people in need at Project Homeless Connect," said Emily Paulsen, executive director of Nevada Homeless Alliance.

The CSR Coalition is a new initiative of the Resort Association aimed at harnessing the individual philanthropic and sustainability work of members and allied partners in key areas of

common interest such as homelessness, ending human trafficking and addressing food insecurity and food waste to make a collective and lasting impact in Nevada.

About Project Homeless Connect

Project Homeless Connect will be held on Tuesday, Nov. 26, from 9 a.m. to 4 p.m. at the Champion Center at 3900 E. Bonanza Road. The event is free to attend and is coordinated by the Nevada Homeless Alliance in partnership with the Southern Nevada Homelessness Continuum of Care and the Clark County Department of Social Service. Last year, approximately 600 volunteers helped an estimated 2,500 Project Homeless Connect attendees. For more information on Project Homeless Connect and ways to help, please visit nevadahomelessalliance.org.

About the Nevada Resort Association

Established in 1965, the Nevada Resort Association (NRA) is the primary advocacy voice for Nevada's gaming and resort industry, representing more than 70 gaming resorts across the state. Nevada's largest industry contributes nearly 38% of the state's general fund revenue and accounts for 26% of Nevada's jobs. The NRA monitors government and regulatory activities in Nevada and provides information, perspective and industry insight for decision makers throughout the state. For more information, please visit www.nevadaresorts.org or follow us @NevadaResorts.

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