••• THE AUTHORITY •••

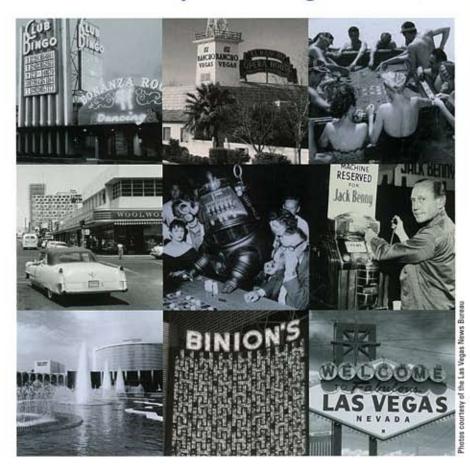
A PUBLICATION OF THE LAS VEGAS CONVENTION AND VISITORS AUTHORITY

VOLUME 11 I NUMBER 36 I WINTER 2007

Reflections on the 75th Anniversary of Gaming

Thanks to the gaming industry, the visionaries who continue to reinvent it and the thousands of hospitality professionals who are the key to its success, Nevada has grown into the world-renowned destination it is today. Gaming's positive impact on the state's economy, as well as the community, can not be overstated.

Here in Southern Nevada, we have the privilege of being known around the globe as the quintessential gaming destination. Yet today, our vitality is directly tied not just to gaming, but also to the array of other attractions that gaming's success has made possible. Our visitors are compelled to visit again and again, drawn by the first-class resorts, sophisticated dining, shopping, spas, shows, golf courses, and everything else that makes Las Vegas the Entertainment Capital of the World.



MILESTONE TIMELINE



1931 Nevada Gov. Fred Balzar signs a bill legalizing gaming in Nevada.

1955 Nevada Gaming Control Board is established.

Mid-1950s Gaming revenue tops \$100 million.

1964 Nevada Electronic introduces the first electronic slot.

2003 Non-gaming revenue surpasses gaming revenue in Clark County.

2005 Nevada gaming revenue tops \$116 billion.

2006 Nevada celebrates 75 years of gaming.